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## NEWS & TRENDS

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### Airheads, M&M's Lines New From CandyRific

LOUISVILLE, KY — CandyRific LLC debuts several licensed Airheads and M&M's novelty items in 2009.

Seasonal finger pops are 0.42-ounce strawberry Airheads lollipops attached to a character finger puppet with a SRP of \$1.29. Airheads Slinky Sport Pops combine lollipops and the company's Slinky ring while Surprise Airheads Pops feature a push button that releases a creature head from the bottom of the 0.42-ounce pop. Both carry a SRP of \$1.49.

Also from the company are M&M's Seasonal Tins containing 0.63-ounce bags of M&M's candies in four themes: Valentine's Day, Easter, Halloween and Christmas. They have a SRP of \$2.49. M&M's Baker features an interactive Red character that scoops and serves candies with the push of a button. Refillable, it comes with 0.63-ounces of M&M's and has a SRP of \$7.99.

The company has exclusivity for novelty Airheads and M&M's candy products.

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